

# **UNHAPPILY EVER NOW**











# **ARTIST BIO**

Origin: Phoenixville, PA (USA)

Genres: Alternative, Industrial, and Progressive Metal

Years Active: 2020 - Present

Musically Sounds Like: 90s Stabbing Westward; a blend of Puscifer/TOOL/A Perfect

Circle; modern industrial rock/metal bands

Lyrically Feels Like: Stabbing Westward

Unhappily Ever Now is the alternative, industrial, and progressive metal project founded by Cleopatra Records (Green Jelly) songwriter Stephen Watson and is composed of Stephen Watson (lead performer and songwriter) and Maria V (vocals, lyrics, and melodies).

Their music is driven by complex and ambitious compositions inspired by bands such as Stabbing Westward, TOOL, and A Perfect Circle, among others.

While Stephen's work with Green Jelly contributing to the Cleopatra Records album, Garbage Band Kids ("Hey Hey Hey"), is carefree and intended to be humorous, his work with Unhappily Ever Now is much more serious, brooding, and critical of the human condition.

The band name and themes are heavily inspired and influenced by Stephen's favorite TV show, 12 Monkeys (SyFy), and explore the deep-seated sadness that not only have we lost our ability as a society to coexist with each other and to be happy in the NOW, but that we've lost so much along the way -- our pets, family, friends, partners, relationships, homes and jobs.

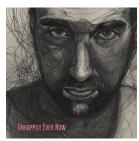
We seem to be stuck unhappily ever in our NOW, and themes of watching us struggle to survive, losing our place in time, and not having the chance to say goodbye, are prominent in Unhappily Ever Now's music.

### **MUSIC**

### **STUDIO RELEASES**







LIVE AND REMIX RELEASES









# **INDUSTRY QUOTES**

"Awe-inspiring and breathtakingly beautiful, Unhappily Ever Now's alluring single 'Pleading' is a triumph of emotion-filled male and female vocals, captivating and full of sentiment." - Darker Side of Music

> "Nice work! I like the time signatures!" - Walter Flakus (Stabbing Westward)

"Nicely done on this track. Really nicely produced." - Tom Shear (Assemblage 23) commenting on "Our Time Was Taken"

Heretic promotions
Unhappily Ever Now I love this origin story! Essentially, you guys are promoting mindfulness through your music even though some of the themes are difficult. I've never seen the show personally, but I believe every single person in existence can relate to the themes presented in your music!





# **CONTACT**

Email: contact@unhappilyevernow.com

Full EPK: https://unhappilyevernow.com/epk-about